



WHAS
P.O. Box 1100
Louisville, KY 40201

Mark it Red
6502 Ahmherst Way
Zionsville, IN 46077

Contract # 861142

Schedule Dates 10/11/12-10/24/12
Advertiser Friends of Justin Stevens (40246)
Agency Mark it Red (10660)
Product Political - State Representative (1180)
Brand Liberty Candidate - Indiana (179740)
Salesperson O'Daniel, Todd (3065)
Sales Office WHAS
Buyer Name Hons,Chris
Phone/Fax (812) 595-2955 /
CPE 54
Account Types Local/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments

Date Entered 10/10/12
Last Modified 10/10/12
Entered By Patti Eppinghoff
CO-OP No
Headline #
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,682.50
Net Total \$20,867.50
Sales Tax

Louisville (WHAS) (WHAS)		
By Broadcast Month	Spots	Rate
Oct. 2012	68	\$24,550.00
Grand Total:	68	\$24,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	5A- 5:57A (ET)					1				1	\$200.00	\$200.00	Louisville (WHAS) (WHAS)		10/10/12
2.0	Normal Line / SPOT	10/15/12-10/18/12	3	:30	5A- 5:57A (ET)		1	1	1	1				4	\$200.00	\$800.00	Louisville (WHAS) (WHAS)		10/10/12
3.0	Normal Line / SPOT	10/22/12-10/24/12	3	:30	5A- 5:57A (ET)		1	1	1					3	\$200.00	\$600.00	Louisville (WHAS) (WHAS)		10/10/12
4.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	5:58A- 7A (ET)					1				1	\$350.00	\$350.00	Louisville (WHAS) (WHAS)		10/10/12
5.0	Normal Line / SPOT	10/15/12-10/18/12	3	:30	5:58A- 7A (ET)		1	1	1	1				4	\$350.00	\$1,400.00	Louisville (WHAS) (WHAS)		10/10/12
6.0	Normal Line / SPOT	10/22/12-10/24/12	3	:30	5:58A- 7A (ET)		1	1	1					3	\$350.00	\$1,050.00	Louisville (WHAS) (WHAS)		10/10/12
7.0	Normal Line / SPOT	10/13/12-10/13/12	5	:30	6A- 10A (ET)							1		1	\$75.00	\$75.00	Louisville (WHAS) (WHAS)		10/10/12
8.0	Normal Line / SPOT	10/20/12-10/20/12	5	:30	6A- 10A (ET)							1		1	\$75.00	\$75.00	Louisville (WHAS) (WHAS)		10/10/12
9.0	Normal Line / SPOT	10/14/12-10/14/12	5	:30	6A- 9A (ET)								1	1	\$50.00	\$50.00	Louisville (WHAS) (WHAS)		10/10/12
10.0	Normal Line / SPOT	10/21/12-10/21/12	5	:30	6A- 9A (ET)								1	1	\$50.00	\$50.00	Louisville (WHAS) (WHAS)		10/10/12
11.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	12P- 12:57P (ET)					1	1			2	\$200.00	\$400.00	Louisville (WHAS) (WHAS)		10/10/12
12.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	12P- 12:57P (ET)		1	1	1	1	1			5	\$200.00	\$1,000.00	Louisville (WHAS) (WHAS)		10/10/12
13.0	Normal Line / SPOT	10/22/12-10/24/12	3	:30	12P- 12:57P (ET)		1	1	1					3	\$200.00	\$600.00	Louisville (WHAS) (WHAS)		10/10/12
14.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	3:58P- 4:58P (ET)					1	1			2	\$250.00	\$500.00	Louisville (WHAS) (WHAS)		10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	3:58P- 4:58P (ET)		1	1	1	1	1			5	\$250.00	\$1,250.00	Louisville (WHAS) (WHAS)		10/10/12
16.0	Normal Line / SPOT	10/22/12-10/24/12	3	:30	3:58P- 4:58P (ET)		1	1	1					3	\$250.00	\$750.00	Louisville (WHAS) (WHAS)		10/10/12
17.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	5P- 5:30P (ET)					1				1	\$500.00	\$500.00	Louisville (WHAS) (WHAS)		10/10/12
18.0	Normal Line / SPOT	10/15/12-10/18/12	3	:30	5P- 5:30P (ET)		1	1	1	1				4	\$500.00	\$2,000.00	Louisville (WHAS) (WHAS)		10/10/12
19.0	Normal Line / SPOT	10/23/12-10/24/12	3	:30	5P- 5:30P (ET)			1	1					2	\$500.00	\$1,000.00	Louisville (WHAS) (WHAS)		10/10/12
20.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	5:30P- 6P (ET)					1				1	\$500.00	\$500.00	Louisville (WHAS) (WHAS)		10/10/12
21.0	Normal Line / SPOT	10/15/12-10/18/12	3	:30	5:30P- 6P (ET)		1	1	1	1				4	\$500.00	\$2,000.00	Louisville (WHAS) (WHAS)		10/10/12
22.0	Normal Line / SPOT	10/23/12-10/24/12	3	:30	5:30P- 6P (ET)			1	1					2	\$500.00	\$1,000.00	Louisville (WHAS) (WHAS)		10/10/12
23.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	6P- 6:30P (ET)					1				1	\$600.00	\$600.00	Louisville (WHAS) (WHAS)		10/10/12
24.0	Normal Line / SPOT	10/15/12-10/18/12	3	:30	6P- 6:30P (ET)		1	1	1	1				4	\$600.00	\$2,400.00	Louisville (WHAS) (WHAS)		10/10/12
25.0	Normal Line / SPOT	10/23/12-10/24/12	3	:30	6P- 6:30P (ET)			1	1					2	\$600.00	\$1,200.00	Louisville (WHAS) (WHAS)		10/10/12
26.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	11P- 11:35P (ET)					1				1	\$600.00	\$600.00	Louisville (WHAS) (WHAS)		10/10/12
27.0	Normal Line / SPOT	10/15/12-10/18/12	3	:30	11P- 11:35P (ET)		1	1	1	1				4	\$600.00	\$2,400.00	Louisville (WHAS) (WHAS)		10/10/12
28.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	11P- 11:35P (ET)		1	1						2	\$600.00	\$1,200.00	Louisville (WHAS) (WHAS)		10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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